



What Makes Us Different

Founded in 1989, Paragraph has steadily grown and adapted to changing market conditions to become one of the most respected integrated print, document management and digital media companies in the industry. Focused on quality and customer service solutions that are efficient, cost effective and innovative, Paragraph continually delivers exceptional products and services to our wide range of loyal customers that are industry leaders in the financial, manufacturing, distribution, health, pharmaceutical, cosmetics, education and retail sectors.

We recognize that simply being a traditional printer is not sufficient to meet the many business needs of companies in today's world of digital communications. That's why Paragraph has developed integrated products and services where your printed documents become the essential component to your digital communications. Our approach maximizes your investment in printing by providing you with print asset conversion to multi-platform digital media and document management. In addition, we can combine the power of print and new media by personalizing all aspects of your communications, managing your database and using the latest available technology to ensure you receive the maximum ROI from your multi-platform communication strategy.

Our Purpose

TO OPTIMIZE PRINTING TECHNOLOGIES AND THE POWER OF DIGITAL MEDIA SOLUTIONS IN ORDER TO INCREASE THE EFFECTIVENESS AND PERFORMANCE OF YOUR COMMUNICATIONS.

Our Commitment to Customers

ENSURE ALL YOUR PROJECTS ARE EXECUTED WITH EFFECTIVENESS AND SIMPLICITY.
APPLY OUR PASSION AND DEDICATION TO THE SUCCESS OF YOUR BUSINESS INITIATIVES.
STRETCH OUR BOUNDARIES AND PERFORM WITH INTENSITY AND FLEXIBILITY.
MAINTAIN AN UNWAVERING COMMITMENT TO CONTINUOUS IMPROVEMENT.
EXECUTE YOUR MARKETING STRATEGIES BY COMBINING THE POWER OF DIGITAL MEDIA SOLUTIONS WITH PRINTED MATERIALS.



PROPELLING
YOUR BUSINESS

IS FINANCIAL SERVICES YOUR EXPERTISE?

IN THE HIGHLY COMPETITIVE FINANCIAL SERVICES SECTOR, BANKS, INSURANCE COMPANIES AND BROKERAGE FIRMS FACE AN ENORMOUS CHALLENGE OF MAXIMIZING THEIR DOCUMENT MANAGEMENT, PRINT PROCESSING AND CUSTOMER SERVICES TO MAINTAIN CUSTOMER LOYALTY. IN THIS HEAVILY REGULATED ENVIRONMENT THE MOST EFFECTIVE COMPANIES HAVE COMBINED THE POWER OF PRINT AND DIGITAL MEDIA TO REDUCE COSTS, IMPROVE CUSTOMER SERVICE AND COMMUNICATE MORE EFFECTIVELY. AS A FULLY INTEGRATED SUPPLIER, OUR CUSTOMIZED SOLUTIONS ARE FLEXIBLE AND GUARANTEED TO MAXIMIZE YOUR ROI.

Our Products and Services

Signage and merchandising for POS – large format printing

Office materials – business cards, letterhead, pocket folders, forms and stationary, including online ordering

Promotional tools – direct mail, flyers, inserts, posters, services pamphlets and brochures

Employee communications

Personalized customer communications – statements, portfolio reports, products and services documentation

Printed material personalisation according to the branch, region and customer base

Customer proposals and brokerage materials

Annual reports

Customer welcome kits

Archiving and direct access to all marketing and communication documents in digital format

Customer loyalty programs – printed, email distribution, newsletters in HTML and mobile formats

Traditional printing

Presentation and sales materials

Transpromo - document reengineering of invoices or statements into sales and marketing tools

Forms

Employee, training and sales manuals

Personalized catalogues, directories and brochures printed on demand

Promotional items

Benefits of Our Solutions for Your Business

Increased brand recognition and sales

Increases in branch traffic

Establish one-to-one relationships with customers through personalized communications

Improved customer loyalty and satisfaction

Increased performance of marketing materials through the effective use of colour and personalisation

Reduced costs and marketing material obsolescence by using print on demand

Reduced customer support costs

Increased ROI on marketing, promotion and loyalty programs

Increased effectiveness and reduced costs through multiplatform communication using digital media

Centralized and easy access to materials through effective document management

Increased efficiency of supply and distribution chains

Using a partner with facilities and processes that are highly secure to protect the confidentiality of your project and sensitive private information



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